

eQube Gaming Limited Continues its Expansion in Europe

Announces agreement to install hardware and electronic bingo system in leading European casino.

Edmonton, AB September 14, 2016: eQube Gaming Limited (TSX-V EQG) ("eQube" or the "Company") is pleased to announce the signing of a five-year agreement, effective August 22, 2016, to provide the hardware and electronic bingo system for the Casino Admiral Gibraltar (the "Agreement").

An established casino with 300 slot machines, a 400+ seat bingo club, live casino tables, as well as a comprehensive sports betting facility, Casino Admiral Gibraltar is one of the premier gaming facilities in the region, serving the population in, and around, Gibraltar.

In accordance with the Agreement, eQube will provide 300 of its market leading rugged handheld gaming tablets as well as a complete suite of software to provide electronic bingo and associated enterprise back office reporting & customer data system for the Casino Admiral Gibraltar.

"We sought a market leading solution that would allow us to grow our business and provide greater customer satisfaction the way we wanted to, not the way some technology limits us to. We have the best products in betting, gaming and casino and we now have it in bingo with eQube. The eQube team have demonstrated and proven many ways to grow a bingo business with their extremely powerful suite of products," said Chris Turner, Bingo Director, Casino Admiral Gibraltar.

eQube management anticipates a substantial upward trend for casino and other gaming facilities globally seeking to grow their bingo business. In the view of eQube's management bingo has modernized to become attractive to wider groups of consumers and not just the traditional mature audience. It is no longer seen as 'oxygen for slots' but a profit center in its own right with substantial opportunities to grow.

About eQube:

eQube is a leading provider of electronic bingo (eBingo) systems for land based gaming operators in commercial and charitable gaming facilities. eQube has a majority market share of the Canadian regulated eBingo market, is the leading provider to the Irish digital bingo market and now operates the largest linked bingo game in Western Canada. Current solutions, consisting of commercial eBingo, linked bingo, social games and ancillary systems, are deployed in North America and Europe. eQube's open platform suite of tools provides customers with new revenue channels to deliver and enhance traditional bingo income for lottery, tribal and other gaming organizations.

eQube has been offering its eBingo and related gaming solutions to commercial, tribal, regulatory and charitable customers worldwide since its inception in 1999. eQube is listed on the TSX Venture Exchange under the symbol EQG. For more information visit: www.eqube.com

Disclaimer in Regards to Forward-Looking Statements

This news release contains forward-looking statements and information ("forward-looking statements") within the meaning of applicable securities laws and is based on the expectations, estimates and projections of management of eQube as of the date of this news release, unless otherwise stated. The use of any of the words "expect", "anticipate", "continue", "estimate", "objective", "ongoing", "may", "will", "project", "should", "believe", "plans", "intends" and similar expressions are intended to identify forward-looking statements. Such forward-looking statements are provided for the purpose of providing information about management's current expectations and plans relating to the future and include, but are not limited to statements with respect to the Agreement and the provision of services and products in accordance with its terms. Investors are cautioned that reliance on such information may not be appropriate for other purposes, such as making investment decisions. Forward looking information provided in this news release is also based on certain assumptions regarding expected growth, results of operations, performance and business prospects and opportunities. Accordingly, readers should not place undue reliance on the forward-looking statements contained in this news release.

Since forward-looking statements addresses future events and conditions, such information by its very nature involves inherent risks and uncertainties. Actual results could differ materially from those currently anticipated due to a number of factors and risks. These risks include the inability of the parties to implement the Agreement for the entire five year term, if at all, and/or to obtain necessary regulatory and third party approvals.

Readers are cautioned that the foregoing list of factors is not exhaustive. Additional information regarding some of these risks, expectations or assumptions and other factors may be found in eQube's filings with the Canadian securities regulators, available at www.sedar.com. The reader is cautioned not to place undue reliance on these forward-looking statements. The forward-looking statements contained in this news release are made as of the date hereof and eQube undertakes no obligations to update publicly or revise any forward-looking statements, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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